



The Career Academy Syllabus

MONTH 1- Where is your career going to be in a year?

- 2 two hour Academy Focus Sessions with Bill
- Learn cutting edge mindset exercises to insure daily success
- How to set realistic accomplishable goals beyond your wildest career dreams.
- Q and A with a working tv/film actor

MONTH 2- Are your materials ready and amazing?

- Getting your MATERIALS ready (Headshot and Resume)
- "What makes a GREAT headshot" -a panel discussion of three professional headshot photographers from NYC
- How to create the perfect resume
- Q and A with a working tv/film director
- 2 two hour Academy Focus Sessions with Bill

MONTH 3- How are you presenting yourself to your future bosses? (Your Reel)

- Creating your performance reel (comedy and dramatic)
- researching the perfect material to show off your brand and style
- helpful technical tips to make your reel look great
- private coaching to bring the most to your performance
- Q and A with KMR commercial agent/VP Doug Kesten
- 2 two hour Academy Focus Sessions with Bill

MONTH 4-Do you have an agent? Do you have an agent you want to stay with forever?

- How To Find An Agent, presented by manager and Co-Owner of Forte Artist Management Bernard Bunye
- The top five things you need to know about your representation before you sign
- Should you continue with your present agent? The 10 things you need to ask.
- 2 two hour Academy Focus Sessions with Bill
- Q and A with a top tv/film agent

MONTH 5-Are you using social media to get you a job?

- How To Become a Social Media Rock Star by social media guru Heidi Dean
- Q and A with a working film/tv director
- 2 two hour Academy Focus Sessions with Bill

MONTH 6 -Ready to launch.

- Q and A with a working film/tv director
- 2 two hour Academy Focus Sessions with Bill

MONTH 7-Real World Prep

- Five week Self Tape Champions class (selftapechampions.com)